

Department of Business Administration (PG)
Value-Added Course
VACBASD22 - SUSTAINABLE DEVELOPMENT GOALS

Code	Title of The Paper	Hours
VACBASD22	Sustainable Development Goals	30

Global Understanding for Sustainable Development Goals (Promoting Social Business and Entrepreneurship)

Course Learning Outcomes:

1. Mainstreaming students to involve in the Post-2015 Development Agenda, engage and contribute towards the success of Sustainable Development Goals (SDGs).
2. Providing students with an opportunity to participate in the SDG & Business interventions.
3. To initiate and participate in Youth Leadership and Youth Work projects
4. Providing workspace for youth to frame, and exhibit their skills and mentoring them with various leadership qualities including the spirit of social entrepreneurship.

Unit I - Introduction

Introduction – Sustainable Development Goals – History – Agenda – Objectives – Classification of Goals – Factors influencing contribution towards SDGs.

Unit II - SDG 1, 2, 4

SDG 1, 2, 4 – No poverty, Zero Hunger & Quality Education – SDG 3 – Good Health & Wellbeing – SDG 5, 10 – Gender Equality & Reduced Inequalities – Experiential learning and Self & Social immersion – Entrepreneurs Talk series.

Unit III - SDG 6, 13, 14, 15

SDG 6, 13, 14, 15 – Clean water and sanitation, Climate Action, Life Below Water & Life on Land – SDG 7, 12 – Affordable and clean energy & Responsible consumption and production – Experiential learning and Self & Social immersion – Entrepreneurs Talk series.

Unit IV - SDG 8, 9

SDG 8, 9 – Decent Work and Economic Growth, Industry, Innovation, and Infrastructure & Sustainable cities and communities – SDG 16, 17 - Peace, Justice and Strong Institutions & Partners for the goals. Experiential learning and Self & Social immersion – Entrepreneurs Talk series.

Unit V- Social Entrepreneurship

Social Entrepreneurship – How to promote – Media management – Social Innovation Summit & Exhibition – Project submission and evaluation – Project pitching & presentation.

Teaching Methodology

- Brainstorming
- Experiential Learning, Field Visits & Projects
- Storytelling
- Group Discussion
- PPT presentation
- Paper presentation

Delivery Mode

- Blended Learning – Both Online and offline

Text Books

1. Yoko Mochizuki and Eleni Christodoulou, Textbooks for Sustainable Development - A Guide to Embedding, UNESCO MGIE (2017)
2. Paula Caballero and Patti Londoño , Redefining Development: The Extraordinary Genesis of the Sustainable Development Goals (The Policy and Practice of Governance) (2022)

Reference Books

1. Paul Nelson - Global Development and Human Rights: The Sustainable Development Goals and Beyond (UTP Insights) (2022)
2. Wendy Steele and Lauren Rickards ,The Sustainable Development Goals in Higher Education: A Transformative Agenda? (2021)
3. Evan Thomas, The Global Engineers: Building a Safe and Equitable World Together (Sustainable Development Goals Series) (2020)

E-resources

- <https://sdgacademy.org/>
- <https://www.un.org/sustainabledevelopment/student-resources/>
- <https://www.un.org/sustainabledevelopment/education/>
- <https://www.unsdglearn.org/courses/climate-change-the-science-and-global-impact/> 5. <https://en.unesco.org/themes/education/sdgs/material>